

Revised Mission

Cornell Cooperative Extension Dutchess County brings local experience, research-based solutions, and programs together to help individuals, families, and communities thrive through economic vitality, ecological sustainability and social well-being in our rapidly changing world.

Vision

- 1) CCEDC will have the financial stability to respond to the community needs in Dutchess County effectively and efficiently through the use of technology and its flagship programs.
- 2) CCEDC will be needs driven and serve and assist Dutchess County community members throughout their lifespan, while conveying a culture of diversity in our staff and volunteers.
- 3) With financial support, CCEDC will collaborate and respond to the priority community needs of Dutchess County.
- 4) Through collaboration, increased financial support and public engagement, CCEDC will meet the defined community needs and have a positive impact throughout the lifespan of individuals.

CCEDC

CCEDC is tax exempt educational organization connected to Cornell University and other land grant institutions since 1915.

Values

- We know and understand current issues and how to address them
- We educate people with research-based solutions.
- We adapt to an ever-changing landscape of challenges and solutions.
- We orient our programs to community needs so that we are respected and valued by our community.
- We emphasize justice, equity, diversity and inclusiveness in everything we do.
- We represent and convey a culture of diversity in our staff and volunteers.

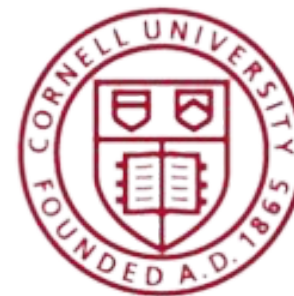
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Cornell Cooperative Extension Dutchess County

Dutchess County Strategic Plan 2022-2024

Cornell Cooperative Extension Dutchess County's Strategic Plan serves as a foundation of continual improvement to ensure organizational health and well-being.



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Cornell Cooperative Extension (CCE) is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities. Please contact our office if you have any special needs.

Key Strategic Issues

Adopted by the Board of Directors: 11/2022

Goals:

Governance

Ensure an active, engaged, and informed Board of Directors that is responsive to emerging needs and trends.

Revenue Generation

To generate sufficient financial revenue for the organization to sufficiently provide the various services, programs, and education to the community and help fulfill the mission.

Programs & Education

Maintain and expand quality programs that foster knowledge and self-sufficiency.

Marketing & Partnerships

CCEDC will enjoy strong recognition and support from all local communities, sectors, and constituencies.

Operations

Internal operations and communications will support effective operations and promote employee morale.

Strategies:

Board of Directors will have a clear sense of purpose and direction.

Recruit a diverse representative Board of Directors consisting of sector, skill, demographic, and geographic diversity.

The Board will provide leadership in public relations and resource development.

Ensure that the organization is prepared for staff leadership transitions.

Develop a resource development infrastructure.

Improve fund development efforts by identifying and pursuing alternative funding streams.

Increase community engagement and awareness for donations.

Collaborative Fund Development-flesh out language that pushes us to collaborate and standardize across program areas.

Develop ways to promote current CCEDC programs and associated community benefits.

Ensure programs meet existing, and identify new needs, trends, and interests

Collaborative programming, breaking down silos. *Alternate programs and fee-based services.*

Develop and support a staff and marketing committee to promote and publicize the importance and community need for CCEDC programs and education.

Instead of a committee, staff feel there should be a staff position that does this in collaboration with the IDEA Taskforce.

Expand community understanding of the importance of Extension programs and education.

Develop opportunities for staff training and development.

Commit to and develop opportunities for staff both personal and professional (work related) training and development
Time Management could be an issue

Encourage cross collaboration across departments to encourage collaborations and understanding of the whole organization.